

Exclusive ServiceMaster Clean® Deodorization Process

How does the ServiceMaster Clean deodorization process work?

ServiceMaster Clean exclusively uses OdorKlenz® technology which knocks down odors faster, due to the very large surface area of the nanoparticles.

It takes care of surface area so large that just a few grams can cover an entire football field.

Best of all, this remarkable technology is delivered through traditional air scrubbers.

What types of odors can be eliminated?

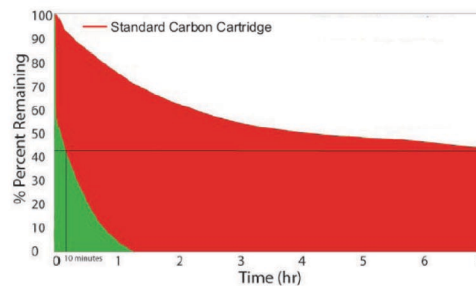
- Protein-based odors
- Fire and smoke odors
- Sewage-based odors
- Trauma-based odors

More effective than thermal fogging, ozone & masking agents

Our revolutionary new deodorization process traps, destroys and removes odors and air particulates, and is available only through ServiceMaster Clean.

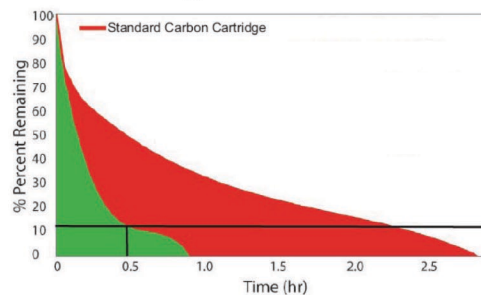
- ▶ Faster than current technology = Crews can begin work almost immediately, reducing overall cleaning time
- ▶ Reduces additional living expenses (ALE) = Under most circumstances, policyholders can remain in the home, reducing overall expense
- ▶ Immediate results = Increases customer satisfaction
- ▶ Environmentally friendly = Safe for individuals, pets and plants

Ammonia Removal



OdorKlenz technology eliminates more ammonia in ten minutes than a standard carbon cartridge does in seven hours.

Sewage Odor Removal



OdorKlenz technology removes concentrated hydrogen-sulfide odor (e.g. rotten egg, sewer gas, etc.) over four times faster than a standard carbon cartridge.

1-800-RESPOND (737-7663)
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ServiceMASTER
Clean®
Peace of mind restored.

Look inside the ServiceMaster Clean® deodorization process



Fire and Smoke Damage Remediation

The ServiceMaster Clean deodorization process provides new levels of odor elimination for buildings affected by fire and smoke damage.

OdorKlenz® rapidly knocks down strong and harmful odors more effectively than both ozone and carbon.



Water Damage Remediation

Water damage causes growth of mold and bacteria, leading to a musty odor if not resolved immediately.

The ServiceMaster Clean deodorization process eliminates this odor, actually improving air quality and reducing overall cleaning time.



Biological-based Odor Elimination

Crime scenes and bio-cleanup can begin immediately with the ServiceMaster Clean deodorization process, offering real-time odor elimination and a safe environment in which crews can work. Plus, tough odors stemming from decomposition are eliminated fast.

Problem—A liquor store was damaged by fire and smoke through the 1,200 square foot building.

Action—An air scrubber with an OdorKlenz cartridge was placed in the damaged area for two-to-three hours.

Result—“After two-and-a-half hours, I could not believe the odor had been eliminated completely. We were very impressed.”

— Charles K., ServiceMaster Clean franchisee

Problem—A basement 1-inch deep with sewage. “The smell was the worst I’ve experienced in my history with ServiceMaster.”

Action—An air scrubber with an OdorKlenz cartridge was placed in the damaged area for three hours.

Result—“We met the customers upstairs and to their surprise and satisfaction, the odor was gone. It far outperforms any other filter. It just works.”

— Dan M., ServiceMaster Clean franchisee

Problem—Seven-to-ten days after death, a body was located in a 10x10 cinder block dormitory room.

Action—An air scrubber with an OdorKlenz cartridge was placed in the damaged area for two-to-three days.

Result—“The representative from the building reluctantly came to inspect and was very pleased when no odor was detected, and the room was ready for use.”

— Charles K., ServiceMaster Clean franchisee

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